

# Terms and Conditions – Craft Your TED-Worthy Idea Mini Course

These Terms and Conditions ("Terms") govern your access to and use of the 'Craft Your TED-Worthy Idea' mini course and its associated features, including the TEDdy AI bot developed on the Pickaxe platform. By purchasing and participating in this course, you agree to these Terms. Please read them carefully before proceeding.

## Eligibility and Access

This course is intended for individuals aged 18 or over. By purchasing, you confirm that you meet this requirement. Your access to the course and TEDdy bot is non-transferable and limited to your personal use only.

## Use of TEDdy Bot

TEDdy is an AI chatbot developed via Pickaxe and embedded in this course to help you draft your TED-worthy idea. Each user receives a specific number of usage credits designed to cover one full session. These credits reset every 30 days. If you exceed your allocated usage, you can either wait until your limit resets or purchase additional access. TEDdy does not store personal data or allow retrieval of past sessions. For best results, complete all course lessons and prepare your notes before engaging with TEDdy. Do not input sensitive personal data into the chat.

## Submission for Feedback

You may submit your idea output for review via the embedded Google Form in the course.

The form requires:

- Your Instagram handle (or alternate voice message contact method)
- Your TEDdy-generated idea statement and summary
- Any additional context to aid in review

Feedback will be delivered as a voice note within 7 working days, where possible.

## Testimonials, Reviews, and User Feedback

By submitting your idea for review or sharing feedback, you consent to Helen Packham and Empowering Minds Ltd using your testimonials, reviews, and success stories (including written or video formats) for promotional, marketing, or educational purposes. These may appear on websites, social media, sales materials, or future course content. You may opt out by emailing [hello@helenpackham.com](mailto:hello@helenpackham.com) at the time of submission.

## Payment and Refund Policy

This is a non-refundable digital course. Once purchased, you will gain immediate access to course content and TEDdy. Payment plans must be completed as agreed. Failure to comply may result in access being revoked.

### **Data Protection and Privacy**

Helen Packham and Empowering Minds Ltd complies with the Data Protection Act 2018 and UK GDPR. Personal information collected during purchase or via the Google Form is handled with care and never shared without permission. TEDdy does not store personal data and sessions are not retrievable after closing. You are responsible for not entering sensitive personal information into the chat interface and for copying, pasting and moving the output to another document off platform.

### **Intellectual Property**

All content within the course, including video lessons, worksheets, and TEDdy's design, is the intellectual property of Helen Packham and Empowering Minds Ltd. You may not reproduce, share, or adapt any course materials without express written consent.

### **Changes to Terms**

We reserve the right to modify these Terms at any time. Continued use of the course following any updates constitutes your acceptance of the revised Terms.

### **Contact**

If you have any questions or concerns regarding these Terms, please contact:  
[hello@helenpackham.com](mailto:hello@helenpackham.com)