

Authority Message Makeover – Terms & Conditions

Last updated: 11.05.25

What's Included:

- A personalised video audit (approx. 12–15 minutes) delivered via Loom within 48 hours of form submission (Monday to Friday).
- Expert review of your brand presence including (where applicable):
 - Website homepage
 - About Me and Work With Me pages
 - Up to 2 blog posts or content pieces
 - Up to 2 podcast or speaker clips
 - Your primary social media profile and up to 3 recent posts
- A 3-point action plan with recommendations to strengthen your authority positioning and visibility.

What This Offer Is Not:

- This is not a coaching package, content rewrite, or full strategy session.
- It provides a strategic snapshot of how you're currently showing up and where improvements can be made.
- For more in-depth support and transformation, you'll be invited to explore 1:1 coaching where appropriate.

Turnaround Time:

- You will receive your audit within 48 hours of submitting your completed diagnostic form (Monday to Friday).
- Please ensure all relevant links and information are provided. Incomplete submissions may result in a delay.

Delivery:

- Your video audit will be sent to the email address you provide at checkout.
- A direct message may also be sent to your Instagram handle (if provided) to ensure delivery.

Payment + Refund Policy:

- Full payment of £50 is required at the time of purchase.
- This offer is non-refundable, as delivery includes immediate access to a personalised expert review.
- No exceptions will be made unless required by law.

Follow-Up:

- Should you be a fit for my high-level coaching support, a tailored offer will be shared inside your audit video. This is by invitation only, and there is no obligation to accept.

Intellectual Property:

All materials, frameworks, and insights shared in your audit remain the intellectual property of [Your Business Name]. You may use the recommendations for your own business, but redistribution or resale is strictly prohibited. Your feedback, comments or reviews may be shared (anonymised) to share the benefits of the audit to other potential customers online.

Respectful Use:

By purchasing this offer, you agree to engage respectfully and professionally. Abuse, misuse, or harassment will not be tolerated and may result in termination of access without refund.